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K – 5574

Reg. No. ....

Name : .....

**Eighth Semester B.Tech. Degree Examination, February 2021**

**13.805.1 – ENTREPRENEURSHIP (AT)**

**(2013 Scheme)**

Time : 3 Hours

Max. Marks : 100

**PART – A**

Answer **all** questions. Each question carries **2** marks.

1. How entrepreneurship serves a “gap filling function”?
2. Differentiate between innovation and entrepreneurship.
3. List any two government schemes that promote the entrepreneurship in India.
4. Write a note on problems faced by Women Entrepreneur.
5. Differentiate between proprietorship and partnership.
6. Write down the features of Macro enterprises.
7. What is meant by project feasibility report?
8. What is meant by organizational dimension of enterprises?
9. Differentiate between debentures and bonds.
10. Write a note on balance sheet analysis.

**(10 × 2 = 20 Marks)**

P.T.O.



## PART – B

Answer **any one** questions from **each** Module. Each full question carries **20** marks.

### Module – I

11. Explain the essential characteristic features of a successful entrepreneur.
12. Describe the motivational theory developed by McClelland.

### Module – II

13. With the help of suitable examples, illustrate the role of small enterprises in economic development of a country.
14. Describe the role of support institutions to promote entrepreneurs.

### Module – III

15. What is a project? Which are the selection parameters, that helps to identify a project from a list of project proposals?
16. Explain the internal rate of return method for project evaluation.

### Module – IV

17. Describe the marketing management strategies of an organization.
18. Discuss on various fund raising methods practiced in enterprise financing.

**(4 × 20 = 80 Marks)**

